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## **SPARTA CAPITAL LTD. FORMS ILLUMINERIS INC.**

### **FOR IMMEDIATE RELEASE**

**CALGARY, ALBERTA** – June 5, 2015 – Sparta Capital Ltd. (TSXV:SAY.H) (the “**Corporation**” or “**Sparta**”) is a step away from helping illuminate the world without electricity and thus reducing the consumption of carbon based fuel. This due to an agreement with Illinois based Jessup Manufacturing Company (“**Jessup**”), known for its strong safety and energy conservation reputation.

Sparta Capital Ltd. has developed Illumineris Inc. (“**Illumineris**”), a Canadian controlled corporation with majority interest held by the Corporation. Subsequently, Illumineris signed an agreement with Jessup to distribute their unique line of GloBrite® photoluminescent products, including signs and egress pathway markings.

Jessup is known for a unique line of GloBrite® photoluminescent products, including signs and egress pathway markings ([www.globritesystem.com](http://www.globritesystem.com)). The company has spent the past 12 years acquiring every North American Building and Fire Code approval for its products. As a result, Jessup is establishing a strong following, especially as it relates to its unique photoluminescent “running man” exit sign since the Canadian National Building and Fire Codes have made the ISO pictogram “running man” exit sign mandatory for all new buildings and for retrofits.

Jessup points out that batteries can die, LED lamps can blow and even back-up generators can fail, but their GloBrite® photoluminescent signs are reliable all the time. Photoluminescents act as a light battery, directly accumulating light, whereas batteries store electrons that then need to be converted to light. Jessup’s photoluminescent products have been described as safe and environmentally sound.

Exit signs and egress pathway markings have been a big topic of discussion in the aftermath of the attack on Canada’s Parliament Hill in Ottawa. Last October Corporal Nathan Cirillo, a Canadian soldier and ceremonial sentry duty was fatally shot while standing guard near the Tomb of the Unknown Soldier. The shooter then entered the Centre Block, where staff and politicians scrambled towards exits and safe hiding places until the shooter was confronted and killed by Commons Sergeant at Arms, Kevin Vickers.

“We will be proud to be associated with Jessup, not only because the products inadvertently reduce carbon based fuel consumption, but because they are 100 percent recyclable, they promote safety and can be understood by anyone in our ever changing multicultural climate,” said Tom Brown, President of Sparta Capital Ltd. “With the introduction of the regulations for the “running man” sign now being mandatory in Canada and it being estimated that there are upwards of 5 million exit signs in Toronto alone, we are very excited to be working with Jessup to capitalize on this growing market,” Brown went on to say.

Adding to the obvious safety focus is the fact that the environmentally sound products enable users to convert emissions reductions into funds to support children’s hospitals around the world. It is part of a campaign known as Clean Air for Kids™ ([www.cleanairforkids.org](http://www.cleanairforkids.org)).

## **About Sparta**

Sparta Capital Ltd. was formed to invest and distribute a range of energy efficient solutions, starting with the logistics industry. Late last year, Sparta acquired all of the outstanding shares in Canadian based Newport Environmental Technologies Ltd. Now under the Sparta banner, they are in the process of securing several other licenses for technologies developed to save fuel while reducing carbon emissions in various markets. All of the technologies contemplated are able to capture carbon credits that can be used to help fund children's hospitals around the world. This year, Sparta established a new division, Sparta Technologies 4 Mining Ltd; to cater to the special needs of the mining industry. Sparta Capital Ltd. is also working on an array of potential supply agreements in such markets as transportation, commercial, industrial, residential and power generation.

## **About Jessup Manufacturing**

Jessup Manufacturing is a Global Solutions Innovator and has a long-established reputation for the highest quality products, service and competitive pricing. Founded in 1956, the company has developed a wide array of unique products, meeting many needs in various market verticals; including a patented line of photoluminescent safety products, trademarked under the name of GloBrite®. The company has spent a decade acquiring hundreds of building and fire code standards for "Exit", "Sortie" and now, "Running Man" signs. The company's "Running Man" exit sign is being used all around the world. The GloBrite® systems use zero electricity, are recyclable and help ensure people feel safe in buildings. Jessup also produces photoluminescent pathway markers, safety stickers, and safety vests. Jessup is the leading North American provider of fully coded photoluminescent material.

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