Sparta Capital Ltd.

("Sparta" or "Corporation")

Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") for the Three and Twelve Month Periods ended September 30, 2015.

The following discussion and analysis should be read in conjunction with the audited, consolidated financial statements of the Corporation for the years ended September 30, 2015 and 2014.

Date

This management's discussion and analysis is dated January 28, 2016 and is in respect of the year ended September 30, 2015. The discussion in this management's discussion and analysis focuses on this year.

Forward Looking Statements and Risks

Certain statements included in this discussion may constitute forward-looking statements that involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Corporation, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include changes in government regulations, general economic conditions and business conditions, ability to raise debt or equity financing as required to fund operations, ability to convert long term investments into cash through the sale of all or part of investments, foreign currency exposure, supplier constraints, transportation constraints, emissions standards, fuel prices, product quality and safety, alternative and competing products, protection of intellectual property, the findings resultant to due diligence programs, the results of product certification testing, the ability to attract and retain employees, sales agents and service personnel in Canada and in international markets, the actions of current and future competitors, future claims or litigation, the speculative nature of product research and development, and other factors that may affect demand for the Corporation's products and services and the ability of the Corporation to implement its business strategy and/or generate profit.

The words "may", "would", "could", "will", "likely", "estimate", "believe", "expect", "plan", "forecast", "is to be", "intend", "anticipate" and similar expressions are intended to identify forward-looking statements. Although Sparta has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. Sparta does not undertake to update any forward-looking statements that are incorporated by reference herein, except in accordance with applicable securities laws.

Overview

The Corporation's common shares are listed and posted for trading on the NEX board of the TSX Venture Exchange under the symbol "SAY.H".

The Corporation seeks to leverage its expertise in product development, manufacturing, distribution, sales and service across a growing range of complementary products designed to achieve reduced emissions and increased operating efficiency of carbon fuel powered equipment and in the process, monetize resulting carbon credits to help children around the globe. In that regard the Corporation continues to identify and evaluate further business growth opportunities.

Over the past twelve months, the corporation has expanded its offering into four distinct environmentally centered market verticals; transportation, mining, construction and energy (through biomass conversion). To date, this has been accomplished through the formation of majority controlled corporations and/or exclusive licensing agreements.

Sparta will continue to seek further opportunities to utilize its distribution network to distribute complementary products and intends, on an ongoing basis, to assess product performance and market acceptance of other products suitable to the Corporation's established distribution network. Announcements of new products added to Sparta's distribution network will be made following the Corporation's comprehensive due diligence processes.

Going Concern

These financial statements have been prepared on a going concern basis, which assumes that the Corporation will realize its assets and discharge its liabilities in the normal course of business.

At September 30, 2015 the Corporation has incurred a net loss from operations of $502,484 and negative cash flow from operations of $448,901 for the year ended September 30, 2015. As at September 30, 2015, the Corporation has a shareholders' deficiency of $71,882.

In order to meet the Corporation's future working capital requirements it will be required to attract additional funds through the issue of debt or equity. The Corporation's management will continue to consider various alternatives to finance the Corporation's operations and activities within the context of existing market conditions. Additional capital requirements are dependent on uncertain future events, including but not limited to the results of the evaluation of other business growth opportunities, the level of growth in product sales and distribution.

There can be no assurance that capital will be available as necessary to meet these continuing development costs or, if the capital is available, that it will be on terms acceptable to the Corporation. The issuances of additional equity securities by the Corporation may result in significant dilution to the equity interests of its current shareholders. If the Corporation is unable to obtain financing in the amounts and on terms deemed acceptable, the business and future success may be adversely affected.

Additional capital requirements are dependent on uncertain future events, including but not limited to the results of the evaluation of other business growth opportunities, the level of growth in product sales and distribution. If the going concern assumption were not appropriate for these financial statements, then adjustments would be necessary to the carrying values of assets and liabilities, and the balance sheet classifications used which could be material.

Further information related to the Corporation is filed on the System for Electronic Document Analysis and Retrieval ("SEDAR") and can be reviewed at www.sedar.com.

Overall Performance

An extensive period of research and analysis, as well as consultation with experts in a number of technology sectors has led to substantial progress in the last 12 months. In the first quarter Sparta concentrated on closing the acquisition on Newport Enviornmental Technologies Ltd; a company that shares the vision of reducing carbon fuel emissions and optimizing efficiencies for customers. The focus in the second quarter shifted to planning and to raising funds so as to help bring the growth plans to fruition. On May 4th the closing of the second tranche of private placement was announced. This put the wheels in motion while surrendering all the outstanding debt assumed in the Newport acquisition. Sparta devoted the third quarter to infrastructure, including the enhancement of marketing, communication and brand management. At the same time, Sparta announced the formation of three new divisions to serve different markets. Illumineris Inc. was established to focus on the sale and distribution of photoluminescent safety products, including the internationally recognized and now Ontario mandated, green "running man" exit sign. ReECO Conversion Technologies Ltd. was designed to focus on reducing waste and sequestering

CO_2 emissions through the conversion of waste. Lastly, Sparta Technologies 4 Mining Ltd. was set-up to meet the needs of an industry that has been grappling with the ill effects of toxic emissions from underground vehicles. Once the new divisions were fully established and the company moved into the fourth quarter, it was time to move these subsidiaries in the direction of making profit, while also working behind the scenes on tools to boost the company profile. Presently, ReECO Tech is cash flowing nicely and Illumineris is progressing in the right way to meet company projections.

Brand awareness will soon get a lift from a number of new communication and marketing initiatives, primarily using an expanded social media platform, but also relying on traditional mass communications outreach when appropriate. This program will be headed up by Sparta's experienced marketing and communications team.

The Corporation continues to expand its environmental interests into a number of important market verticals; each with the underlying mandate of finding technologies that reduce carbon emissions, which can be used to help fund children's hospitals around the globe.

As previously stated, on October 28th, 2014 Sparta announced that they had entered into a share purchase agreement with the shareholders of Newport Environmental Technologies Ltd. and on November 25th, 2014 Sparta completed the agreement. This is important to restate because Newport includes an experinced team of professionals with strong marketing, sales, legal, financial, engineering and business development skills. Together they bring a host of potential supply agreements in such market verticals as transportation, mining, commercial, industrial, residential and power generation. Combining Newport's skill sets and experience with Sparta's longstanding reputation and corporate structure is rapidly expanding Sparta's offering and in-turn, brand awareness.

In February the Corporation announced the formation of a mining division called, Sparta Technologies 4 Mining Ltd. With emphasis being placed on the development of an emission free underground vehicle propulsion system, this mining division is presently looking to align itself with a complimentary consortium of developers to include a similar propulsion system for above ground vocational vehicles. Whether above or below ground the new equipment will offer operators and our communities-at-large, a cleaner environment while optimizing performance and efficiency.

In March the Corporation signed a licensing agreement with SuperNova Performance Technologies Ltd. for their unique TreeFrog Transport Optimization™ systems. The systems offer carbon-reducing technologies for the transportation sector, at the same time emissions are rising. Greenhouse Gas emissions from transportation have increased by about 16% since 1990. This is largely due to increased demand for travel and limited gains in fuel efficiency.

After signing the licensing agreement with SuperNova, Sparta took the time to study a number of dynamic companies and technologies. Their efforts culminated in the formation of Illumineris Inc., a Canadian controlled corporation with majority interest held by the Corporation. This Toronto based company, established in June, is focused on meeting an important niche in the construction industry. Illumineris offers a specialized technology that inadvertently reduces carbon fuel consumption by illuminating important safety routes without the use of electricity. Created by Jessup Manufacturing of McHenry IL, the Illumineris GloBrite® products are approved by every North American Building and Fire Code. The GloBrite® photoluminescent products act like a light battery, accumulating light, storing it, and then using it, if and when the lights to a building go out; thus reducing the consumption of carbon based electricity. Illumineris distributes a photoluminescent version of the international running man exit sign, which is quickly becoming the exit sign of choice around the world and has recently been mandated throughout Canada.

The same month (June), the Corporation announced the formation of an exciting new biomass conversion division called ReECO Tech Conversion Technologies Ltd. With an aim to help develop environmentally sustainable economies by converting what was once old into consumables that are now of value, Sparta entered this arena at a time when biomass is expecting tremendous growth. Biomass (plant and animal waste) is one of the oldest sources of renewable energy, used by our ancestors who first learned the secret of fire. Re-ECO Tech is able to convert the waste into consumables for such markets as waste-to-energy, fertilizer and pellet production, to name a few. As the capture of feedstock is very scalable, ReECO Tech is starting to capture a significant portion of the rapidly expanding biomass market, while fulfilling its commitment to assist children through the reduction in carbon emissions.

With their expanded team, Sparta will continue to seek further opportunities to leverage its sales and marketing channels to distribute complementary products while looking to secure appropriate intelectual property to enhance the business interests of its subsiduary companies. As well, the Company intends, on an ongoing basis, to assess product performance and market acceptance of other technologies suitable to the Corporation's established distribution network and executive team. Announcements about new Sparta products will be made following the Corporation's comprehensive due diligence processes.

Selected Financial Information

The following table is a summary of selected financial information derived from the Corporation's audited financial statements for the years ended September 30 prepared in accordance with IFRS:

	2015	2014	2013
	$	$	$
Total Assets	243,602	24,587	75,662
Total Non-Current Financial Liabilities	-	-	-
Revenues	10,340	-	-
Net loss, attributable to:			
Shareholders	(441,445)	(138,218)	(660,541)
Non controlling interests	(61,039)	-	-
Total	(502,484)	(138,218)	(660,541)
Basic and diluted net loss per share	(0.004)	(0.002)	(0.013)
	Common Shares	Common Shares	Common Shares
Weighted average number outstanding	123,156,814	62,530,140	52,287,695

For the year ended September 30, 2015, the Corporation reported no discontinued operations and declared no cash dividends.

Summary of Quarterly Results

The quarterly financial information for the eight most recently ended quarters are as follows:

	Q4 September 30, 2015	Q3 June 30, 2015	Q2 March 31, 2015	Q1 December 31, 2014	Q4 September 30, 2014	Q3 June 30, 2014	Q2 March 31, 2014	Q1 December 31, 2013
Net (Loss)	(141,830)	(164,124)	(160,737)	(35,793)	(40,354)	(13,290)	(38,361)	(46,213)
(Loss) Per Share	(0.000)	(0.001)	(0.001)	(0.001)	(0.000)	(0.000)	(0.001)	(0.001)
Total Assets	243,602	384,314	666,758	355,150	24,587	52,151	52,267	56,110
Total Liabilities	315,484	314,365	703,685	736,284	371,930	359,138	345,964	311,448

All periods within the summary of quarterly results have been prepared in accordance with IFRS.

Variances in net loss by quarter is not cyclical or seasonal and reflect overall corporate activity and factors which do not recur each quarter, such as travel, due diligence, professional and regulatory fees.

Results of Operations

Overall for the year ended September 30, 2015 the Corporation had a net and comprehensive loss of $502,484 compared to a net and comprehensive loss in 2014 of $138,218.

Expenses

The total expenses increased to $507,317 during 2015, an increase of $369,099 representing a 267% increase from the $138,218 in 2014.

Consulting fees increased to $138,174 during 2015, an increase of $74,175 representing a 116% increase from the $63,999 incurred in 2014. The increase in consulting fees is a result of an increase in activities.

Professional fees increased to $76,407 in 2015 from $9,283 due to increased expenses for professional legal, accounting and audit fees related to acquisitions and privatel placements.

Stock based compensation increased to $92,400 in 2015 from $Nil in 2014 as a result of issuing 2,800,000 stock options to Directors and Officers of the Corporation in 2015 as compared to the issuance of Nil stock options 2014.

Office and supplies increased to $60,543 in 2015 from $9,961 in 2014 as a result of increased activities and new business subsiduaries being added.

Licenses and fees increased to $24,171 in 2015 from $17,602 in 2014. The increase in the licenses and fees is the result of the increase in fees paid for the issuance of shares related to the acquisition of Newport Environmental Technologies Ltd. and private placements.

Marketing expenses increased to $47,128 in 2015 from $Nil in 2014 due to the startup of Illumineris Inc.

Salaries and benefits increased to $55,842 in 2015 from $Nil in 2014 due to the startup of Illumineris Inc.

Interest and bank charges increased to $5,057 in 2015, from the $1,909 in 2014 due to increased loan balance assumed in the Newport acquisition.

Product development decreased to $Nil in 2015 from $25,100 in 2014 as a result of the change in business direction, which focused more on new market sales and less on development.

Quarterly Operations

Overall for the three months ended September 30, 2015 the Corporation had a net loss of $141,830 compared to a net loss in 2014 of $40,354.

Expenses

During the three months ended September 30, 2015, total expenses increased to $146,663 from $40,356 incurred in the same period of 2014, an increase of 363%.

Consulting fees increased to $28,924 in the period from the $11,999 incurred in 2014. The increase in the consulting fees for 2015 compared to 2014 is the result of the increase in activities.

Product development decreased to $Nil in 2015 from $12,600 in 2014 as a result of the change in business direction, which focused more on new market sales and less on development.

Cash Flows

The following is a summary of cash flows for the twelve months ended September 30:

Cash Flow Activity	**2015**	**2014**
Cash used by operating activities	($448,901)	($8,054)
Cash provided by financing activities	$645,282	($ -)
Cash provided by investing activities	($ -)	($ -)
Increase (decrease) in cash	$196,381	($8,054)

In 2015 cash provided by financing activities relates to private placements completed in March and May 2015 for gross proceeds of $694,200 less $10,657 in share issuance costs. The Newport acquisition resulted in a use of cash in the amount of $38,261.

No cash was used in investing activities during 2015.

Liquidity

The Corporation had a cash balance at September 30, 2015 of $196,381 (2014 – $Nil).

At September 30, 2015 the Corporation had a working capital deficiency of $71,882 (September 30, 2014 a working capital deficiency of $347,343). In order to meet the Corporation's anticipated working capital requirements it will be required to attract additional funds through the issue of debt, equity or other business means to further the development of the Corporation's products and to provide sufficient working capital. The Corporation monitors its working capital position and makes changes or reductions in expenditures to help sustain sufficient liquidity to meet liabilities on a timely basis.

The Corporation regularly explores business opportunities as it seeks to expand its product offerings. Prior to acceptance, each opportunity goes through a due diligence process to ensure it meets the requirements of the Corporation. Potential growth opportunities may be advanced through joint business relationships with third parties including license arrangements, partnerships and joint ventures or may be internally financed through debt or equity issuances as appropriate in the circumstances.

As of September 30, 2015, the Corporation had one loan outstanding, with a private individual for a loan amount of $13,000. The loan matures in October 2013 and bears interest at 12% per annum with monthly interest payments. The loan is secured by a general security agreement against the assets of the Corporation.

Contractual Obligations

On March 26, 2015 the Corporation entered into an exclusive ten year agent and licensing agreement with SuperNova Performance Technologies Ltd. (“SuperNova”) for their TreeFrog Transport Optimization™ systems. The exclusive agreement is such that SuperNova retains all of the intellectual property rights in connection with the product and will share the gross revenues on a pay for performance shared savings model with Sparta. The Corporation agreed to pay a $1,000,000 licensing fee to Supernova out of future sales.

On June 1, 2015 Illumineris entered into distribution agreement with Jessup Manufacturing of McHenry IL. to become a distributor of Jessup Manufacturing products. The sales territory is Canada and the initial term of the agreement is two years which automatically renews for successive one year periods. Under the terms of the agreement, Illumineris is limited to distributing Jessup products and will refrain from offering any competing products. In connection with the distribution agreement, Illumineris signed a General Security Agreement which gives Jessup Manufacturing a charge over any and all assets of Illumineris.

Capital Expenditures

At this time, the Corporation has no material commitments for future capital expenditures.

Off-balance Sheet Arrangements

The Corporation has no off-balance sheet arrangements.

Transactions with Related Parties

For the year ended September 30, 2015, the Corporation incurred consulting fees of $39,500 (2014-$18,000) with companies controlled by the President. Included in accounts payable and accrued liabilities is $Nil (2014 - $20,475).

For the year ended September 30, 2015, the Corporation incurred consulting fees of $47,500 (2014-$18,000) with a company controlled by a Director of the Company. Included in accounts payable and accrued liabilities is $8,475 (2014-$32,067).

These transactions are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

Key management compensation

Key management includes the Corporation’s Directors, the CEO, CFO and President.

	September 30, 2015	September 30, 2014
	$	$
Consulting fees	87,000	56,000
Stock based compensation	57,750	-
	144,750	56,000

Financial Instruments

The carrying values of the financial assets and liabilities included in the statements of financial position are as follows:

September 30, 2015	September 30, 2014
$	$

Financial Liabilities		
Other financial liabilities:		
Financial Assets		
Held for trading financial assets:		
Cash and cash equivalents	196,381	-
Loans and receivables:		
Accounts receivable	36,364	24,587
Financial Liabilities		
Other financial liabilities:		
Accounts payable and accrued liabilities	302,484	358,930
Loans and borrowings	13,000	13,000

The carrying value of cash and cash equivalents, accounts receivable, accounts payable and accrued liabilities approximate their fair value due to the relatively short period to maturity of the instruments. Cash and cash equivalents are classified as level 1, which means fair value measurement are those derived from quoted prices in active markets. The carrying value of the loans and borrowings approximates their fair value due to the relatively short period to maturity of the instruments.

Shareholders' Equity

Authorized

The authorized share capital of the Corporation consists of an unlimited number of common shares without nominal or par value and an unlimited number of preferred shares, issuable in series. The rights, privileges, restrictions and conditions attached to the preferred shares are to be determined by the Directors of the Corporation at time of issuance. There are no preferred shares issued or outstanding as at September 30, 2015.

The number of issued and outstanding common shares is 138,964,140 as at September 30, 2015 and the date of this MD&A.

As at September 30, 2015 and the date of this MD&A the Corporation had 5,375,000 options outstanding with a range of exercise prices of $0.05 to $0.10 and a weighted average remaining contractual life of 3.36 years.

As at September 30, 2015 and the date of this MD&A the Corporation had 14,434,000 warrants outstanding, with an exercise price of $0.05 per warrant and remaining contractual life of 1.0 year.

Contributed surplus totalled $612,741 at September 30, 2015. The balance comprises mainly of the cumulative stock-based compensation expenses.

Application of new and revised International Financial Reporting Standards

At the date of authorization of these financial statements, the International Accounting Standards Board ("IASB") and International Financial Reporting Interpretations Committee ("IFRIC") has issued the following new and revised standards, amendments and interpretations which are not yet effective during the year ended September 30, 2015.

IFRS 7 (Amendment) 'Financial Instruments: Disclosures' is effective for periods beginning on or after January 1, 2015 and provides more extensive quantitative disclosures for financial instruments which are offset in the statement of financial position.

IFRS 9 'Financial Instruments: Classification and Measurement' is a new financial instruments standard that replaces IAS 39 and IFRIC 9 for classification and measurement of financial assets and financial liabilities. IASB has tentatively decided that the mandatory effective date for adoption of IFRS 9 is January 1, 2018.

IAS 32 (Amendment) 'Financial Instruments: Presentation' is effective for annual periods beginning on or after January 1, 2014 and revises certain aspects of the requirements on offsetting assets and liabilities.

The Company has not early-adopted these standards, amendments and interpretations and anticipates that the application of these standards, amendments and interpretations will not have a material impact on the financial position and financial performance of the Company.

l) Adoption of New International Financial Reporting Standards

The Company has adopted the following new and revised standards effective October 1, 2013:

IFRS 10 'Consolidated Financial Statements' is a new standard effective for annual periods beginning on or after January 1, 2013 that replaces consolidation requirements in IAS 27 (as amended in 2008) and SIC-12.

IFRS 11 'Joint Arrangements' is a new standard effective for annual periods beginning on or after January 1, 2013 that replaces IAS 31 and SIC-13.

IFRS 12 ‘Disclosure of interest in other entities’ is a new standard effective for annual periods beginning on or after January 1, 2013 and applies to entities that have an interest in a subsidiary, a joint arrangement, an associate or an unconsolidated structured entity.

IFRS 13 ‘Fair Value Measurement’ is a new standard effective for annual periods beginning on or after January 1, 2013 that replaces fair value measurement guidance in other IFRSs.

IAS 19 (Amendment) ‘Employee Benefits’ is effective for annual periods beginning on or after January 1, 2013 and revises recognition and measurement of post-employment benefits.

IAS 28 (Amendment) ‘Investments in Associate and Joint Ventures’ is effective for annual periods beginning January 1, 2013 and outlines the accounting for investments in associates.

The Company determined that the adoption of these standards have no impact on its financial statements.

Capital Management

The Corporation’s objectives when managing capital is to safeguard its ability to continue as a going concern, provide adequate working capital and maintain cash on hand. The Corporation defines capital as the Corporation’s shareholders’ equity and loans and borrowings. At September 30, 2015 shareholders’ deficiency was $71,882 and loans and borrowings were at $13,000, as compared to the prior year shareholders’ deficiency of $347,343 and loans and borrowings of $13,000. The Corporation manages its capital structure and makes adjustments to it in light of changes in economic conditions and the risk characteristics of the underlying assets. In order to maintain or adjust the capital structure, the Corporation may purchase shares for cancellation pursuant to normal course issuer bids, issue new shares or obtain debt financing. The Corporation is not currently subject to any externally imposed capital requirements.

Management anticipates that, based on the amount required to fund expenses associated with the execution of the Corporation’s current business plan, taking into account the present working capital and the Corporation’s projected level of future income, the Corporation is expected to require an injection of capital through debt or equity financing to meet its normal operating requirements for the next 12 months. Additional capital requirements are dependent on the extent of future revenues and expenses related to product development, manufacturing, sales and promotion and in consideration of results of the evaluation of other business growth opportunities and associated capital requirements. Additional liquid capital may be sourced from the issuance of share capital, debt financing or from potential government funding in support of development of export markets.

Financial Risk Management

The Corporation’s risk exposures and the impact on the Corporation’s financial instruments are summarized as follows:

Credit Risk

Credit risk is the risk of financial loss to the Corporation if a customer or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the Corporation’s trade receivables.

Liquidity Risk

Liquidity risk is the risk that the Corporation will encounter difficulty in meeting obligations associated with its financial liabilities. The Corporation’s objective in managing liquidity risk is to maintain sufficient liquidity to meet liabilities when due by holding sufficient cash and cash equivalents to settle current liabilities and meet its anticipated 2015 working capital requirements. The Corporation had a cash balance at September 30, 2015 of $196,381 (2014 – $Nil) and a working capital deficit balance of $71,882 (2014 – $347,343).

In order to meet the Corporation's anticipated working capital requirements it will be required to attract additional funds through the issue of debt, equity or other business means to further the development of the Corporation's products and to provide sufficient working capital. The Corporation monitors its working capital position and makes changes or reductions in expenditures to help sustain sufficient liquidity to meet liabilities on a timely basis.

Market Risk

a) Interest rate risk

The Corporation has fixed interest-bearing debt and therefore is not exposed to interest rate risk.

b) Foreign currency risk

The Corporation is currently not exposed to significant foreign currency risk since all of its assets and liabilities are denominated in Canadian dollars; however certain nonrecurring operating expenses are denominated in foreign currencies. The Corporation has maintained sufficient resources to make payment denominated in foreign currencies in a timely manner thereby limiting the exposure.

Outlook

Sparta's is focused on continuing to expand its product offering across the many market verticals initiated by the recent acquisition of Newport Environmental Technologies Ltd., as well as monetizing the resulting carbon credits through the Clean Air for Kids™ campaign.

In every target market there are glaring inefficiencies that can be addressed by applying Sparta's innovative technology solutions. The key values being the ability to reduce fuel consumption while reducing harmful emissions in the process. This could mean through the reduction of ventilation air systems in underground mining applications; the reduction of low-temperature heat loss in industrial and commercial applications; through the ability to better automate vocational vehicles in the transportation sector; or by helping to expand the use of high-intensity LED fixtures in commercial, industrial and urban applications. These are just a few examples, but all reduce fuel consumption and in turn reduce emissions, thus leaving behind a better planet.

The model is simple…"higher quality need not cost the consumer more". The team is strong and well experienced. We look forward to an exciting and profitable future.